



# LET'S RECAP IT!

AN EXCITING NEW STRAND OF YOUNG MANCHESTER'S COMMS OFFERING

'LET'S RECAP IT!' is an exciting new strand of Young Manchester's communications offer aiming to highlight the work that our organisation is doing, the process behind sourcing & administering our grant-making and the benefits that Young Manchester's work has on Children & Young People, and the organisations supporting them, in the city.

## We will do this by:

- *Creating easily accessible content documenting the journey of each fund or project from start to finish.*
- *Being open & transparent about the funding process.*
- *Faithfully relaying the findings of our evaluations, acknowledging both our strengths & weaknesses.*
- *Making the work fun, engaging and of interest to young people*

We are recruiting a Freelance Graphic Designer / Animator and a Freelance Videographer / Editor to help support this work. The content produced will sit on the designated webpage for the project, in addition to being accompanied by a social media campaign and will include a video.

We are particularly looking to work with young creatives (16-25) who are looking to develop their portfolio and/or get hands-on project experience.

### ROLE 1

#### Freelance Videographer / Editor:

- to deliver the filmic elements
- Approx. 3-days work

**FEE: £500**

### ROLE 2

#### Freelance Graphic Designer / Animator:

- to deliver the graphic and animated elements
- Approx. 3-days work

**FEE: £500**



## ROLE 1

### Freelance Videographer / Editor:

We are looking to engage a Freelance Videographer / Editor to work alongside the Young Manchester Communications team to deliver the filmic elements of the 'LET'S RECAP IT!' project. They will create a film, using a mix of existing content and new content, which will document the Youth & Play fund webpage in an accessible, fun and dynamic way.

### This role will be responsible for:

- Capturing footage (including interviews, b-roll etc)
- Working with the Project Lead and the Freelance Graphic Designer / Animator to co-ordinate aesthetic, narrative and editorial tone of the content
- Allowing Young Manchester 3 opportunities to request edits or amendments (up until final delivery)
- Ensuring any video content is delivered efficiently and to a high standard of quality

### This role will deliver:

- 1 x Full length video (approx 10 minutes)
- 5 x Small Clips (extracted from the full length video)
- Any accessibility requests (e.g. subtitling, audio description etc)

### To be suitable for this role you should:

- Have experience shooting / editing similar style videos
- Have access to suitable camera and sound equipment
- Have good communication & be willing to work collaboratively
- Be self-employed (or submitting their own tax return)

We are particularly looking to work with young creatives (16-25) who are looking to develop their portfolio and/or get hands-on project experience.

**The fee for this work is £500**

*We anticipate the delivery date for this work will be Wednesday, 31st May 2023*



## ROLE 2

### Freelance Graphic Designer / Animator:

We are looking to engage a Freelance Graphic Designer / Animator to work alongside the Young Manchester Communications team to deliver the graphic and animated elements of the 'LET'S RECAP IT!' project. You will create an accessible, fun and dynamic visual identity for the 'LET'S RECAP IT!' webpage - including the creation of graphic illustrations, infographics and short animations.

#### This role will be responsible for:

- Working with the Project Lead to develop a visual identity for the project which aligns with the Young Manchester brand guidelines
- Creating digital assets and animations to use on the webpage and in the supporting video
- Allowing Young Manchester 3 opportunities to request edits or amendments (up until final delivery)
- Ensuring any assets or content are delivered efficiently and to a high standard of quality

#### This role will deliver:

- A variety of digital assets as requested by the Project Lead (inc. graphics, infographics, illustrations etc)
- A variety of digital animations as requested by the Project Lead

#### To be suitable for this role you should:

- Have experience creating similar graphic / animation work
- Have access to suitable equipment
- Have good communication & be willing to work collaboratively
- Be self-employed (or submitting their own tax return)

We are particularly looking to work with young creatives (16-25) who are looking to develop their portfolio and/or get hands-on project experience.

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